

## The deluxe coster

This price coster is not only designed to help you set your Bar prices but is designed to help you with that most awful of jobs updating your price List!

Used correctly this coster will generate an up to date price list for you to simply print off and display in your bar.

It can also generate an up to date wine list for you which will display the prices, description and bin numbers of up to 5 white wines, 4 red wines, 1 rose wine, 1 champagne and one other sparkling wine it will show the price by bottle, 250ml & 175ml glasses for all the wines, bar the champagne & sparkling for which only the bottle price is shown.

The price includes any adjustments you may require, by me, to adapt this system to meet your specific needs, which can easily be done via email. This service is offered because I understand that not every bar sells the same products in the same measures.

This workbook is Excel based and is easy to use and adapt.

You will be able to set the following products prices with ease, and once the workbook is set up alls you will ever have to do in the future is change the cost price to you and everything is then done for you, including new price lists.

Draft beers, lagers, ciders and stouts.

Bottle products

And these on the next page

Wines, bought by you in  
75cl bottles  
1 litre bottles  
1.5 litre bottles  
3 litre bag in box  
10 litre bag in box

it will the show you your selling prices

for the size of the container you buy the wine in i.e. bottle, litre, 1.5 litre or the bag in box plus the selling prices for 250ml, 175ml and 125ml glasses.

But that's not all! It will allow you to offer a discount for larger sizes, and will show you the value of the discount to your customers and the cost of the profit to you the discount causes.

The workbook will also show you the cost price and selling prices of your postmix products for pints, half pints, dashes and even 16oz measures.

The system also allows you to set the selling price for all your spirits, ports and sherry etc and covers 25ml, 50ml and even 35ml measures or you can enter your own size measure

Most of the spirits etc that you will sell are already loaded in to the sheets to save you time.

The sheet will also allow you to price you snacks and nibbles, tobacco products and even your darts equipment such as flights etc.

The sheet will also tell you your average G.P.% by department and your overall average G.P.%

A little time spent setting it up will save you hours upon hours of time in the future and will put you in greater control of your business.

Lets look at the beer coster

Target G.P. %	Product	cost ex-vat	container size in gallons	cost per pint	sell price per pint	ex vat price	vat payable per pint	profit per pint	half pint sell price	profit per container	sales totals per contain.
60.5	J. Smiths Ex.Sm	£72.25	11	£0.82	£2.44	£2.08	£0.36	£1.26	£1.22	£110.66	£214.92
63	6X	£51.36	9	£0.71	£2.27	£1.93	£0.34	£1.21	£1.13	£87.45	£163.10

Just by entering these four things at set up You get all these reports in an instant

And in the future when the supplier price rises force an increase all you will ever have to do is change one cells entry to update everything

Don't forget even you price list is updated and ready for printing.

On the price list, at set up you may require some of the links changing, you can either do this yourself or send the file via email for me to-do the job for you.

You will also have to, once only, set the size of the bottles that appear in the bar price list and the ABV% for each product. But that's about it!

Here is a generated price list which shows what the workbook auto updates for you.

Sorry it's been rotated but to get he calculation tables in I have had to use landscape as the page set up, the workbook is in portrait.



Draft Products	Measure	Selling Price
J. Smiths Ex. Sm	Pint	£2.45
3X	Pint	£2.25
Carling	Pint	£2.75
Stella	Pint	£2.70
Guinness	Pint	£2.80
Blackthorn	Pint	£2.55
J. Smiths Ex. Sm	Half pint	£1.25
3X	Half pint	£1.15
Carling	Half pint	£1.40
Stella	Half pint	£1.35
Guinness	Half pint	£1.40
Blackthorn	Half pint	£1.30

Wines	ABV%	Measure	Selling price
A white wine		175ml	£2.19
A white wine		250ml	£3.13
A white wine		175ml	£2.31
A white wine		250ml	£3.30
A white wine		175ml	£2.49
A white wine		250ml	£3.55
A Red wine		175ml	£2.24
A Red wine		250ml	£3.20
A Red Wine		175ml	£2.32
A Red Wine		250ml	£3.32
A Red wine		175ml	£3.12
A Red wine		250ml	£4.45

Bottled Products	ABV	size ML	Price
Light ale			£1.50
Guinness			£1.70
Becks			£2.30
WKD			£2.50
Smirnoff ice			£2.70
Soft Drinks		size ML	Price
J20			£1.60
Tonic			£1.00
Tomato Juice			£1.20
Appletise			£1.60
Lemonade	Pint		£ 1.90
Lemonade	half pint		£ 0.95
Coke	Pint		£ 1.90
Coke	Half Pint		£ 0.95

Spirits etc.	ABV%	size in ML	Price
Bells Whisky		25	£1.60
Bacardi		25	£1.60
Gordons Gin		25	£1.60
Jack Daniels		25	£1.70
Smirnoff Vodka		25	£1.70
Southern Comfo		25	£1.80
Tia Maria		25	£1.70
Courvoisier		25	£1.85
Famous Grouse		25	£1.70
H whiskey		50	£2.00
H. Vodka		50	£2.00
Cockburn's Port		50	£1.65
Glenfiddich		25	£2.00

(H = House)

All prices stated are inclusive of VAT at the current applicable rate.

A guide to what prices should be displayed on a price list is also provided

The bottle, spirits, snack, tobacco and darts equipment costers are much the same as the draft coster.

now if you don't know what your G.P.% is at the moment don't worry the workbook comes with a free calculator that will show you that from your selling price today

want to know what your G.P. is now. Enter your selling price now and enter your cost per shot.				
price inc vat	price ex vat	cost **	cost %	G.P. %
£1.70	£1.45	£0.50	34.56	65.44
£0.00	£0.00	£0.00	-	-
£0.00	£0.00	£0.00	-	-

\*\* you can obtain your cost price by using the coster sheet!

It also contains a G.P.% suggester

Selling Price including VAT.											
cost price Ex-VAT	50%G.P.	55% G.P.	60% G.P.	65% G.P.	70% G.P.	75%G,P,	80% G.P.	85% G.P.	90% G.P.	95% G.P.	100% G.P.
£0.85	£2.00	£2.22	£2.50	£2.85	£3.33	£4.00	£4.99	£6.66	£9.99	£19.98	£99.88
£1.20	£2.82	£3.13	£3.53	£4.03	£4.70	£5.64	£7.05	£9.40	£14.10	£28.20	£141.00
£3.99	£9.38	£10.42	£11.72	£13.40	£15.63	£18.75	£23.44	£31.26	£46.88	£93.77	£468.83

And calculators to add vat to a price and remove vat as well

To add VAT to an items price

enter items price here Ex-VAT	VAT to Add	Total Inc VAT
22.00	3.85	25.85

To remove VAT from a Price

enter items price here including -VAT	VAT paid	Total Ex-VAT
25.85	3.85	22.00

You also receive F.O.C. a wage calculator and an event coster which are very handy tools in themselves

Now the wine costers look like this

product name	House white			Supplier	Odd Bins		bin no.	1		supplier phone no.	01234 567890			
Target G.P. %	cost per selling size				SELLING PRICE INCLUDING VAT				PROFIT PER MEASURE EX-VAT					
	cost per bottle	125ml	175ml	250ml	bottle	125ml	175ml	250ml	750ml	bottle	125ML	175ML	250ML	750ML
55	3.99	£0.67	£0.93	£1.33	£3.99	£1.74	£2.43	£3.47	£10.42	£0.81	£1.14	£1.63	£4.88	
										profit per bottle	£4.88	£4.88	£4.88	£4.88
											at % G.P. 55			
										product	House white			
										supplier	Odd Bins			
										bin no	1			

  

DISCOUNTS	% OF DIS	New sell price	discount value	new profit per 750ml	LOSS OF PROFIT
BOTTLE	10	£9.38	£1.04	£3.99	£0.89
250ML	8	£3.19	£0.28	£4.17	£0.71
175ML	5	£2.31	£0.12	£4.43	£0.44
125ml	0	£1.74	£0.00	£4.88	£0.00

The full instructions on how to up date you wine price list are also given

The postmix coster is on the next page

Product
Coke

Cost of  
cubic meter  
water  
£ 0.12

**This product appears in your price list**

Wage rate  
per cubic meter  
£ 0.14

Enter the larger of the two numbers  
on your dilution ratio here so if it  
says 6:1 just enter the 6

Attention % 5

Enter your own dash size in these cells  
in ml, so say you use 50ML dashes just  
enter 50  
the selling price is shown here

cost prices ex vat

Post Mix Size in Litres	Dilution ratio	cost per box	cost prices ex vat			dash in ml	dash in ml	dash in ml	sell G.P. %	Selling prices including vat					
10	6	29.99	1 pint	half pint	30ml dash	dash 1	dash 2	dash 3	84.9	pint	half pint	30ml dash	dash 1	dash 2	dash 3
			£0.24	£0.12	£0.01	75	80	100		£ 1.90	£ 0.95	£ 0.10	£ 0.25	£ 0.27	£ 0.33
						£ 0.03	£ 0.03	£ 0.04							

Product
Lemonade

Cost of  
cubic meter  
water  
£

**This product appears in your price list**

Enter the dash size that you will use on  
your price list here!

Enter your required G.P. % Here

These prices appear on your price  
list

As you can see full instructions are given

There is also a sheet for postmix products for 16oz measures.

Each department reports your average G.P.% for the products within it and you are given you over all average G.P.%

There is plenty of room in each sheet for you to list all of your products

This excel workbook is designed to save you time and give you more control.

A view of one page of the wine list is show below again its show sideways but is the correct way around in the workbook.

The software is available for instant download straight after cleared Paypal payment and comes WinZip don't worry if you do not have WinZip installed for the email with the link to the download site also contains a link to a site where you can obtain a free WinZip program.

WinZip basically compresses files down to make digital deliver easier and reduces the file space it occupies on your hard drive, once opened and unzipped it returns to it original format and can be used by the normal methods.

If you'd like to buy this product but don't have Paypal then don't worry you can send either a cheque or postal order and once they a cleared an email will be sent with file attached in an unzipped form.

*Your bars name here*

*Bin Ab.*

*Wine List*

*White Wines*

*Glass*

*Bottle 250 ML 175 ML*

*A white wine*

*£8.44 £2.88 £2.08*

*Your discription of the wine goes here in a text box*

*A white wine*

*£8.91 £3.03 £2.19*

*A white wine*

*£9.59 £3.27 £2.36*

*A White wine*

*£11.52 £3.92 £2.84*

*A white wine*

*£13.95 £4.65 £3.43*

*Champagne*

*A champagne*

*£37.19*

Please remember that full email support is offered and that I fully expect to have to alter some workbooks for some of my customers.

I also sell stocktaking software for pub, club and bar owners, till cashing software order processing software for the licensed trade, Plus downloadable pub quizzes from just 99 pence

Please go to my ebay shop to see my full range